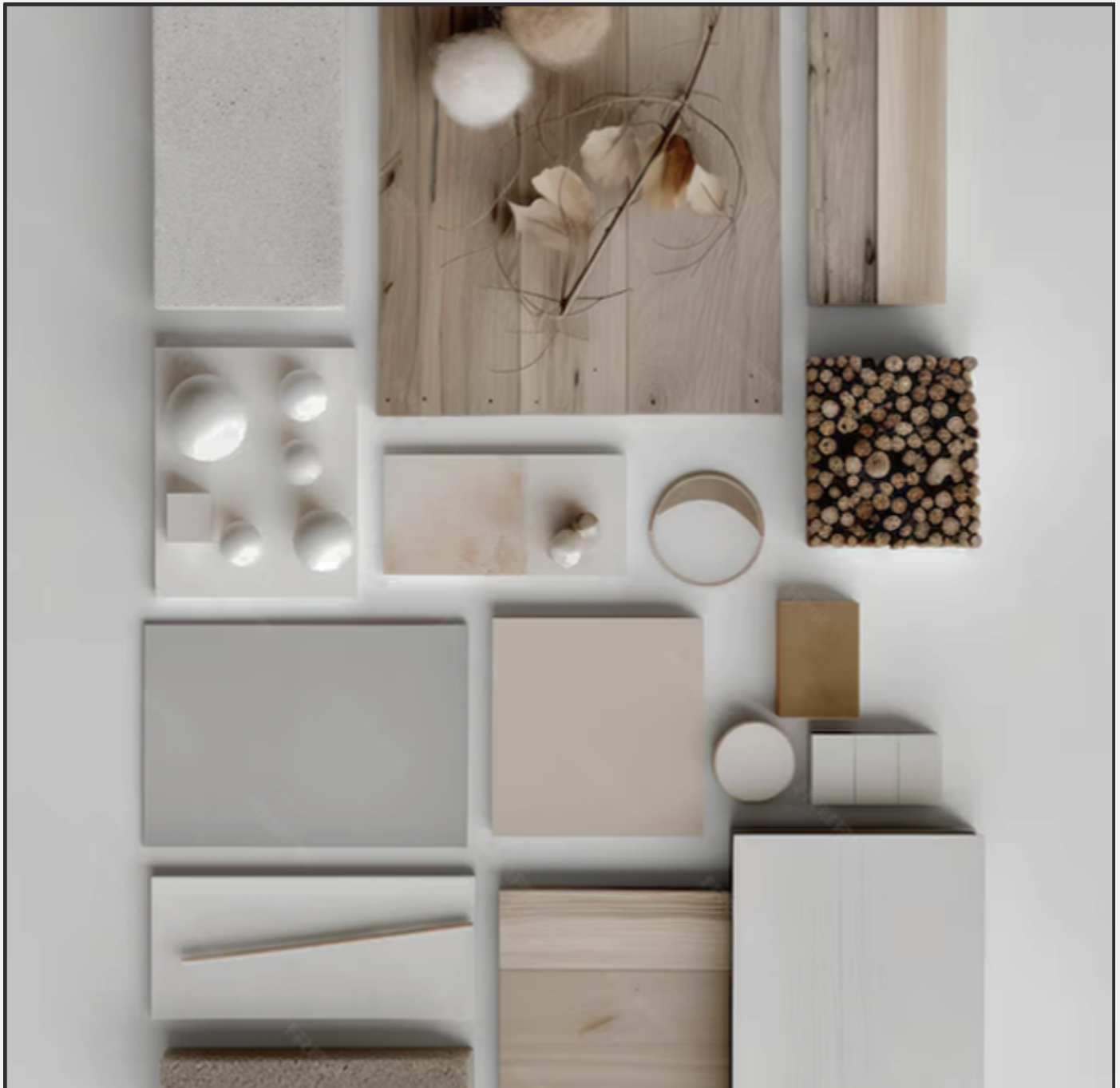


# 2026

# The German Kitchen Handbook

# How to buy a German kitchen - what it costs, how it's built, and why you no longer need a showroom.



# What's in here

**Part One — Deciding: Everything you need to choose a kitchen, and a supplier.**

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## Our Offer

No pressure, no showroom mark up. Real pricing from the estimator, a free design consult with floor plans and 3D renders and nothing to pay until you approve the final design.



## Why It Costs 25% Less

By selling virtually instead of running a physical showroom, we cut the overhead — and pass that savings straight to you. Same German-engineered cabinetry, without the retail markup.



## The Estimator

Skip the ballpark guessing. Our online estimator gives real, line-item pricing for your kitchen in minutes — not a vague range you have to call in for.



## What Makes German Cabinetry Different

Precision-engineered construction, soft-close hardware, and fully assembled cabinets that arrive ready to install — no flat-pack, no DIY build required.



## Interiors

From pull-out organizers to fitted drawer inserts, every interior system is designed to make daily use effortless — not just look good when the doors are closed.



# What's in here

**Part Two — Building The reference half. For when you've decided and you're planning.**

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## Appliance & Fit

How to make sure your fridge, range and dishwasher actually fit your new layout - plus the clearances and cutout sizes manufacturers won't tell you upfront.



## How to Measure Your Own Kitchen

A step-by-step walkthrough for measuring your space accurately, so you can get real pricing from the estimator without waiting on a pro.



## What a Kitchen Actually Costs

A transparent breakdown of where your money goes — cabinetry, hardware, install — so you know what's driving the number before you commit.



## Planning Your Renovation

Timelines, sequencing, and the decisions to lock in early so your kitchen project stays on schedule from demo to install.



## Designing a Kitchen That Works

Layout principles and storage logic that make a kitchen function well day-to-day, not just look good in photos.





## why we published this

You book an appointment. You drive to a showroom. You walk past display kitchens that cost six figures to build and are rebuilt every three years. You sit with a salesperson. And at the end of all of it, you are given a number — one number — with no breakdown of how it was reached.

We think that's backwards.

Kuchen iQ sells German-engineered cabinetry directly to homeowners, contractors and designers across the United States and Canada.

We have no showrooms. We price every project line by line, and we publish those prices before you ever speak to us.

This handbook is everything we know, written down. How German cabinetry is actually built. What drives cost. What to ask any supplier before you sign. And how our process works, step by step, with nothing hidden.

Use it to buy from us. Or use it to buy better from someone else. Either way, you'll know more at the end of it than you did at the start.

**Most kitchen companies won't tell you what a kitchen costs.**

# THE SHOWROOM, REINVENTED

Price your kitchen online — line by line, no sales call. Then we design it for free, send you real German samples, and deliver it fully assembled for about 25% less than a showroom.

## Pricing Upfront

Our Estimator returns an itemized price, not a range.  
Free, instant, no appointment.

## Pay Nothing Until You Approve

No deposit, no design fee. Payment begins only when you sign off on your final design.

## Free Design Package

Custom floor plan, 3D renders, and an expert designer. No cost, no obligation, unlimited revisions until you approve.

## Real Door Samples

Actual doors and color-matched swatches in your home, in your light. \$30 each, credited to your order.

## ~25% Less

Factory direct. No showroom lease, no floor staff, no display kitchens.

## Fully Assembled Cabinetry

Engineered and built in Germany. Delivered assembled, **not flat-packed**. 10-year warranty.

## White Glove Delivery & Professional Install

Vetted local professionals, on-time guarantees.

*Nothing to pay until you approve.*



# Why it costs 25% less

A traditional showroom carries costs that have nothing to do with your cabinets:

- A retail lease in a high-visibility design district
- Display kitchens — often \$40,000–\$150,000 of product on the floor, rebuilt every few years to stay current
- Commissioned sales staff and floor coverage during all opening hours
- Distribution — a layer of margin between the production and you

Those costs are real, and they are recovered in the price of your kitchen. We removed them. Our designers work over video. Our samples travel to you instead of you travelling to them. Our cabinetry ships from the factory to your home. The quality is unchanged — same German engineering, same construction standards, same warranty. What changed is what you're paying for.

**You're paying for cabinetry. Not for a building you'll visit twice.**

*The savings aren't a discount.  
They're a structure.*

# THE ESTIMATOR

Most kitchen companies make you book a consultation to learn what it costs. We'll show you first.



No appointment. No salesperson.

Homeowners use it to know whether a project is realistic before spending a Saturday on it. Contractors use it to price a job accurately in a bid. Designers use it to give a client a real number in the room, on the spot, without waiting on a rep.

We publish our prices because we're confident in them.

## Where the Estimator ends, and your designer begins

Our Signature Collection offers thousands of configurations. The Estimator prices the ones used in the majority of kitchens — so the number you see is the number most people actually pay.

## Estimate My Kitchen



Sand · Flat front

Single Wall layout · Signature Collection

Drawings are indicative. Final pricing is confirmed in the quotation with your Design Package.

HIDE DETAILS

|                          |               |
|--------------------------|---------------|
| Tall pantry unit (600mm) | × 1 · \$1,577 |
| Oven housing cabinet     | × 1 · \$1,050 |
| Sink base cabinet (36")  | × 1 · \$1,000 |
| Wall cabinet (900mm)     | × 1 · \$850   |
| Wall cabinet (450mm)     | × 1 · \$470   |
| Wall filler panel        | × 1 · \$215   |

# NOTHING TO PAY UNTIL YOU APPROVE

Most kitchen companies ask for a deposit before you've seen anything. We don't.

Your Estimator price, discovery call, floor plan, 3D renders and every design revision happen before any payment.

## **Classic Collection**

Payment in full once you approve your final design. Ships in 2-3 weeks.

## **Signature Collection**

50% to begin production in Germany. The remaining 50% paid on arrival in the USA, when your cabinetry is released for delivery. Approximately 10 weeks.

Your second payment follows the product, not a promise.

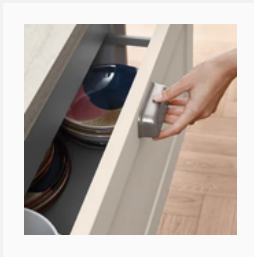


## WHEN YOU PAY

*Before* you approve You can stop at any point, for any reason, at no cost. The only amounts you may have spent are the optional \$99 measurement and \$30 samples — both credited to your order if you proceed.

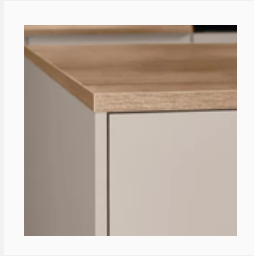
*After* you approve Production begins and your cabinetry is built to your exact specification, so orders can't be cancelled or returned. This is why we don't ask you to approve until you're certain — and why revisions are unlimited and free. We would rather spend another week on your design than have you commit to something you're unsure of.

# SIX STEPS. NO SHOWROOM.



## **get your price - free**

Use the Estimator. Itemized, instant, no contact required. You'll know if this is realistic before you spend another minute.



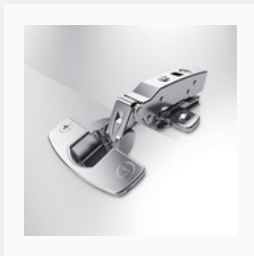
## **discovery call**

our vision, timeline and budget. We'll tell you honestly whether we're the right fit.



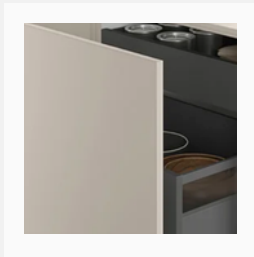
## **measurements - your choice**

Already have drawings or dimensions? Send them, and we go straight to design. Want a professional? A vetted local pro measures your space for \$99, credited to your order. Measurement is optional.



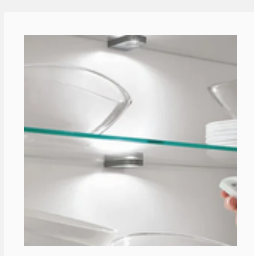
## **design and renders - free**

A custom floor plan and 3D renders from an expert designer, reviewed together over video. Revisions until you approve. Nothing is ordered until you sign off.



## **samples - \$30 each, credited**

Real doors and color-matched swatches of the finishes you actually chose, delivered to your home so you can see them in your own light.



## **delivery and installation**

Fully assembled, white glove delivery with on-time guarantees. Installed by a vetted local professional — often the same person who measured.



**gallery white  
blonde oak  
stone**

Three finishes, each available as a flat front or a shaker profile



**visual idea**

White — bright, clean, adaptable to modern or traditional

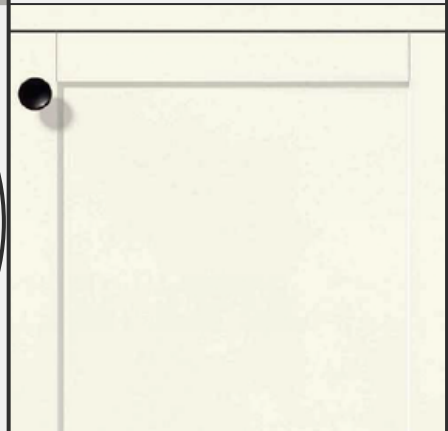
Oak — warm natural tone with European character

Grey — soft contemporary grey



**classic  
collection**

in-stock  
design and delivered  
in 2-3 weeks



# heritage wood



## SIGNATURE

Heritage Wood doors bring natural grain, warmth, and texture into your kitchen.

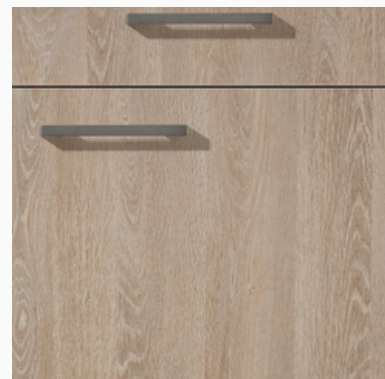
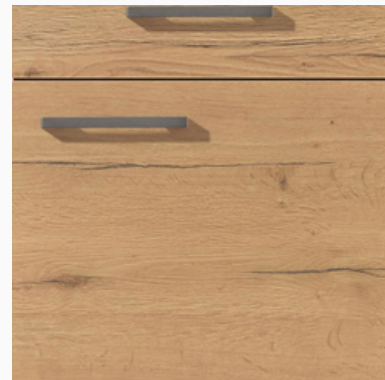
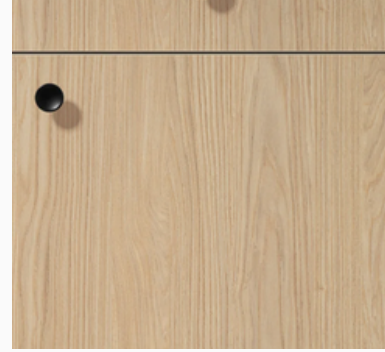
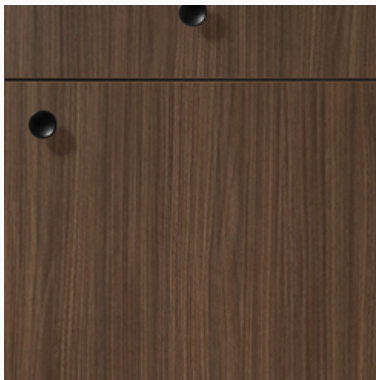
Each finish is crafted using German engineering standards, so you get the natural beauty of wood with the durability and precision of a factory-built cabinet.

From soft, sun-bleached tones to deep, rich walnuts, the Heritage Wood Collection covers a full range of moods.

Why homeowners choose it:

- Genuine wood grain — every door has natural variation
- Built to German quality standards for lasting durability
- Pairs easily with both modern and traditional interiors

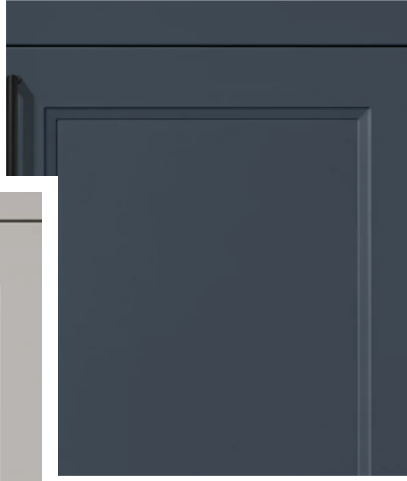
Heritage Wood is for anyone who wants their kitchen to feel timeless, not trendy.

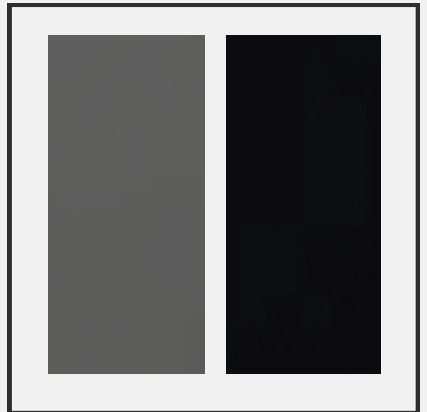
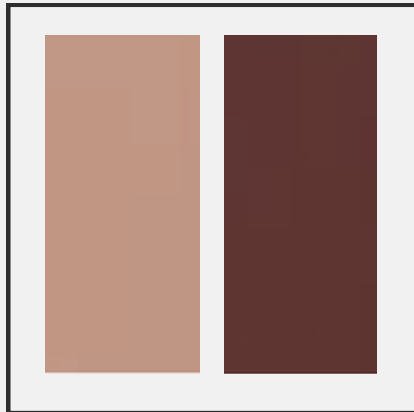
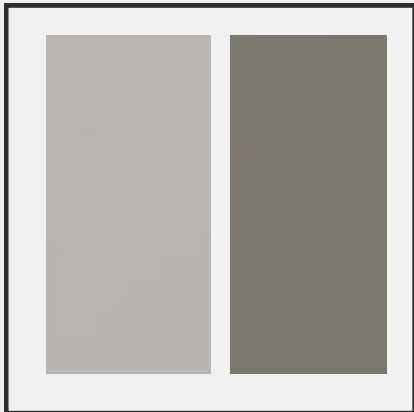
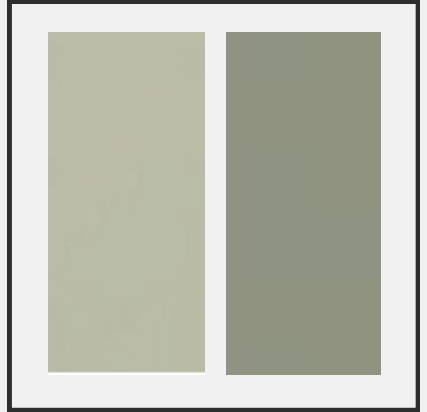
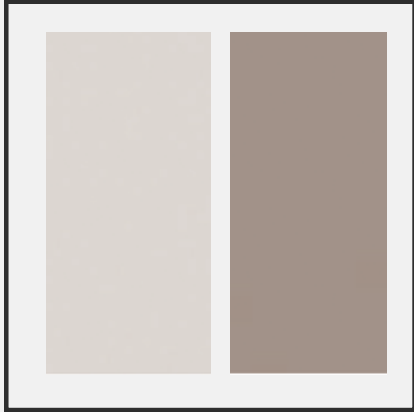
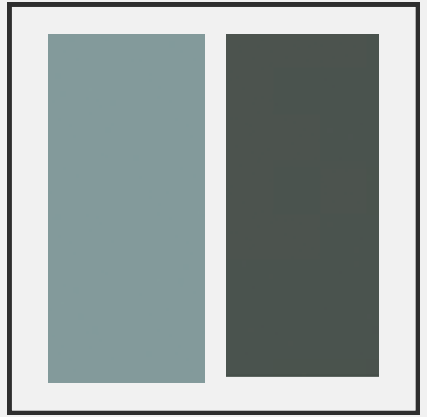
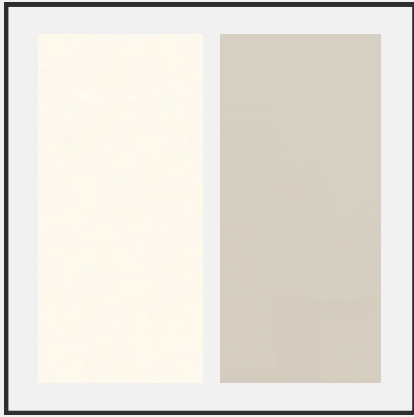
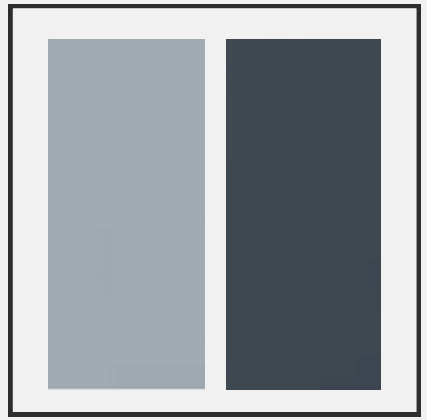
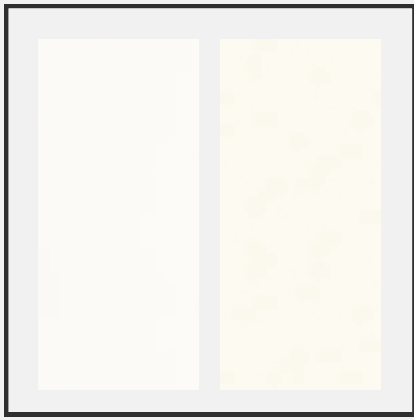


# framed collection

SIGNATURE

Clean lines. Sharp edges. Timeless structure. Framed is the tailored choice - a crisp foundation that works with any style, built to German quality standards.







**kitchen inspiration**

# What makes german cabinetry different

German cabinetry is built to a different standard than most North American casework — not because of taste, but because of engineering convention. Four things matter:

1. Engineered panels over solid wood. Counterintuitive, but correct. Solid wood moves —it expands, contracts, warps and cups with humidity, and a kitchen is the most humid room in a house. Precision-engineered panels hold their dimension for decades. Ours use 5/8" side panels, melamine direct-coated on both faces, with PP edging bonded to the box front. The result is more stable than solid wood, and more sustainable.



2. Fully assembled, not flat-packed. A cabinet assembled in a factory under quality control is structurally stronger than the same cabinet assembled on a job site. Shelves and side panels are glued and secured, not cam-locked.

3. Hardware is the real durability test. Doors and drawers are what fail first. Our drawers carry 100 lbs and close softly, every time, for the life of the kitchen. Ask every supplier about weight rating and cycle testing, not just "soft close."

4. Metric precision and the 32mm system. German cabinetry is built on a consistent modular grid, which is why doors align, gaps stay even, and interiors are interchangeable. It's the reason a German kitchen still looks square in year fifteen.

# WHAT WE STAND BEHIND

Our cabinetry is engineered in Germany with precision and longevity at its core. Every piece is built to deliver strength and refined performance that lasts for decades.

- Drawers rated to 100 lbs, with soft close as standard
- Delivered fully assembled — quality controlled in the factory, not the driveway
- Customizable drawer sides in glass, wood or metal

What we guarantee:

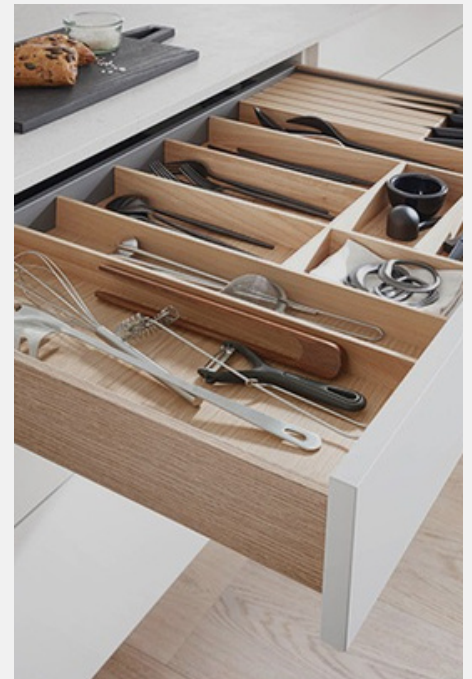
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|                     |                                                                                                                                                                         |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>10 Years</b>     | Cabinetry — boxes, doors, fronts and finishes against defects.<br>Built to perform for 20 years and beyond.                                                             |
| <b>Lifetime</b>     | Hinges and drawer runners. German hardware is the part that decides whether a kitchen still feels new in year fifteen.<br>We stand behind it for as long as you own it. |
| <b>Transferable</b> | Your warranty passes to the next owner of your home.<br>Your kitchen is an asset, not a consumable.                                                                     |
| <b>1 year</b>       | Installation workmanship, on any install completed through our network.                                                                                                 |
| <b>7 days</b>       | Report transit damage and replacement components<br>ship priority, at no charge.                                                                                        |

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Not covered: normal wear, damage from water or excessive humidity, misuse or accident, alterations after installation, and issues arising from installation performed outside our network.

We list our exclusions because a warranty that doesn't isn't a warranty — it's a slogan.



## harmony of details

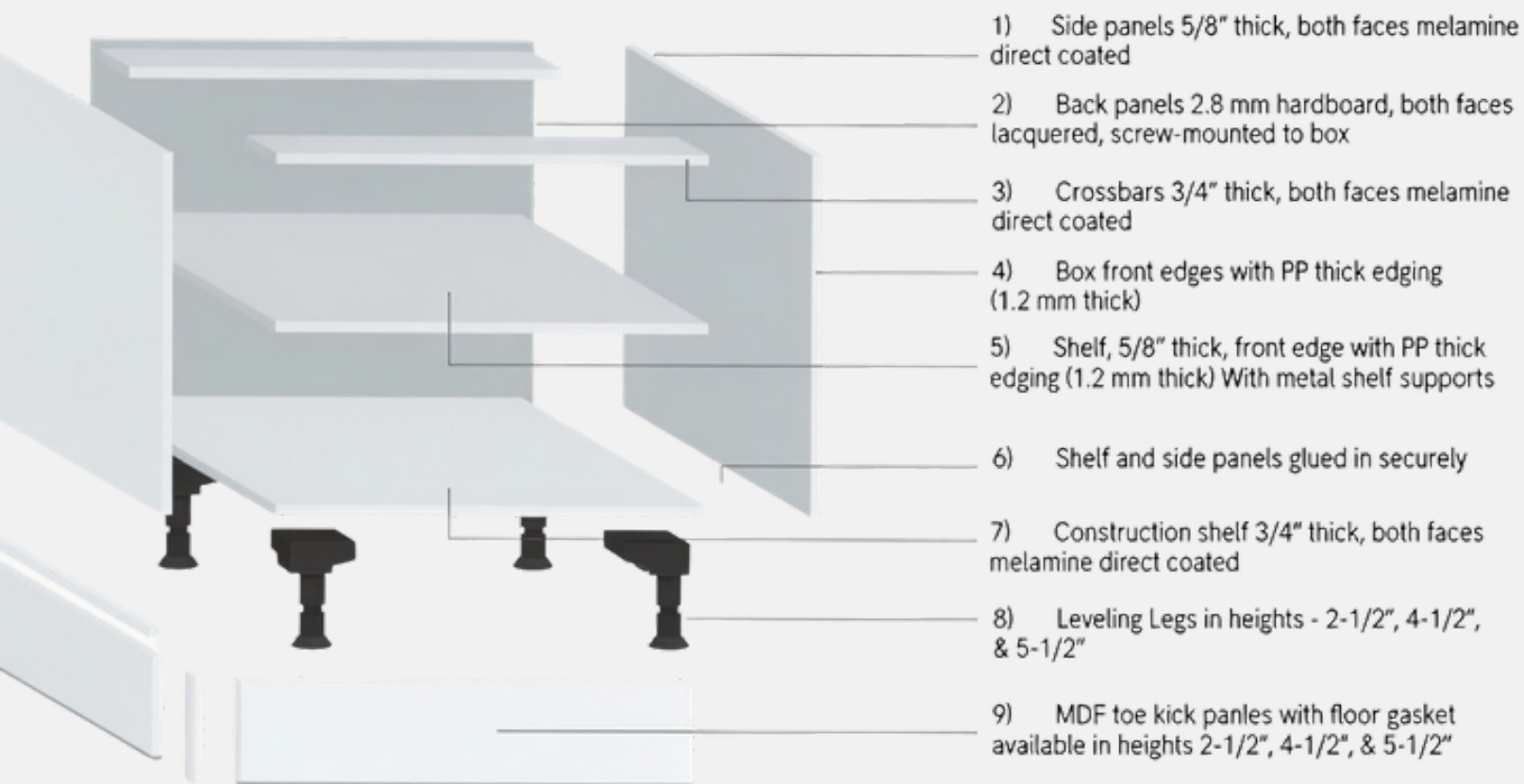
Beautiful cabinetry should perform as well as it appears.

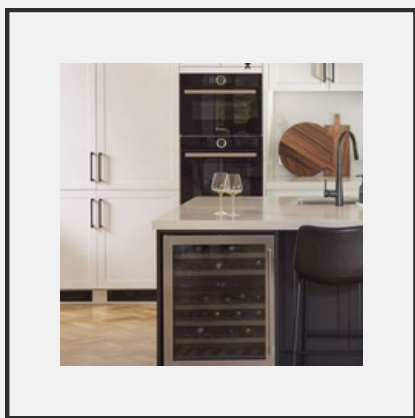
A considered range of interior organizers, pull-outs and custom configurations so every drawer and cabinet works efficiently. From subtle under-cabinet illumination to thoughtfully placed interior lighting — details that bring both function and quiet atmosphere. Your designer will specify these with you during your free design session.

# Engineered in Germany

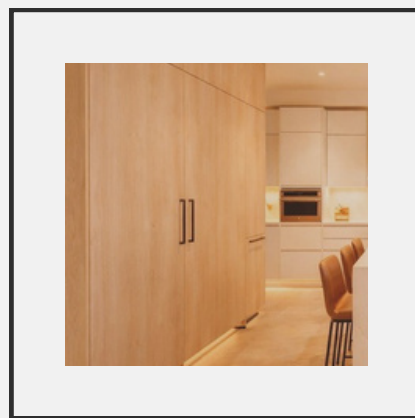
Our cabinetry is engineered in Germany with precision and longevity at its core. Every piece is designed to deliver strength and refined performance that lasts for decades.

Unlike traditional solid wood, our engineered construction offers superior stability and resistance to warping or movement over time. By combining responsibly sourced materials with precise German engineering, we achieve exceptional strength, consistency and longevity - surpassing solid wood - while making a more sustainable choice. The result is cabinetry that feels substantial, performs reliably for decades and reflects a more thoughtful approach to quality.





## APPLIANCES & FIT



Before you finalize a single cabinet line, know your appliances. Standard ranges run 30" wide, but slide-in and pro-style models often need extra clearance on both sides. Counter-depth fridges need 24-25" of depth plus venting space at the back and top — built-in models need even more. Dishwashers need a level, framed opening, not just an empty gap.



## How to Measure

You don't need a contractor to get accurate measurements — you need a tape measure, a notepad, and a system.

Start with the overall room: wall-to-wall length and width, ceiling height, and the location of every window, door, and doorway swing. Measure each wall in one continuous line rather than piecing together separate sections — it reduces compounding error. Note the position of plumbing stubs, gas lines, and electrical outlets, since these are expensive to move later. Double-check corners for square — most rooms are slightly off, and that affects how filler panels are sized.

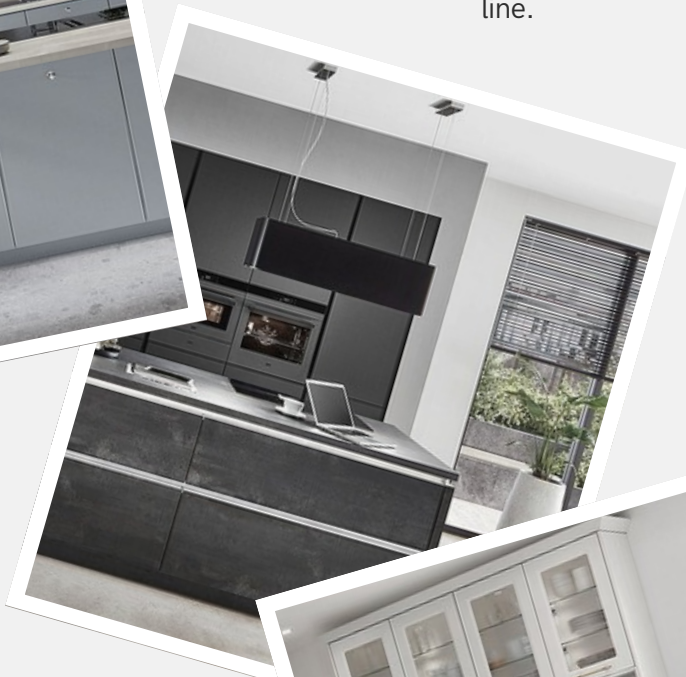
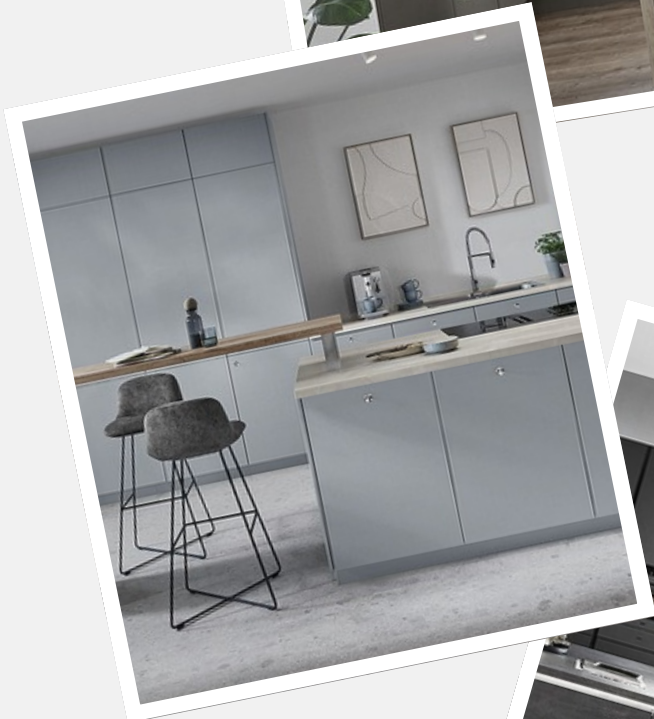
Once you have your numbers, you can run them through the estimator for real, itemized pricing — no waiting on a professional measure just to get a ballpark.

# Kitchen Costs

Kitchen pricing isn't one number — it's cabinetry, hardware, and installation stacked together, and each moves independently.

Cabinetry is the base cost and scales with linear footage, door style, and finish. Hardware — hinges, drawer runners, pulls — is a smaller line item but affects daily feel and long-term durability. Installation depends on your market and site conditions (existing layout vs. full gut renovation).

Where most quotes go wrong is bundling these into a single vague range. We break it out line by line, so you can see exactly what you're paying for and where there's room to adjust — swap a finish, simplify a run — without guessing at what it'll do to the bottom line.

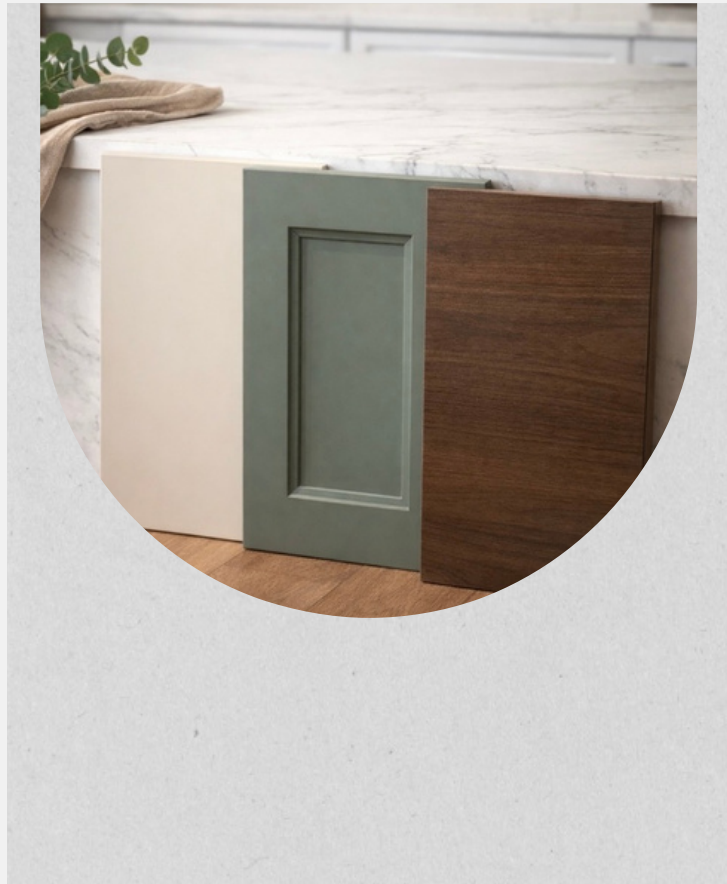


# PLANNING

A kitchen renovation has a natural order, and skipping steps is what causes delays. Design and cabinet ordering come first — production lead times mean this is your long pole, not your last step. While cabinetry is in production, that's the window to finalize plumbing and electrical changes, since those need to happen before install, not during it.

Demo happens last, right before delivery — not weeks in advance. A kitchen sitting demoed with no cabinets on site is lost time and a lost usable kitchen. Build your timeline backward from your cabinetry ship date, not forward from demo day.





## Designing a Kitchen That Works

A kitchen that photographs well and a kitchen that functions well aren't always the same thing — the good ones do both.

Start with the work triangle — sink, stove, fridge — and keep the distances between them tight enough to move efficiently, but not so tight that two people collide. Storage should follow how you actually cook: deep drawers near the stove for pots, a dedicated zone near the sink for daily dishes, pantry storage close to prep space. Good lighting layers ambient, task, and accent — not just one overhead fixture.

The best layouts solve for the way you'll use the space every day, then let the finish and hardware choices carry the look.